

ABSTRACT OF THE DISCLOSURE

Disclosed is a semitransparent reflector having a whole light transmittance (T) of 10-80%, a whole light reflectance (R) of 20-90%, (T+R) of 80-100%, and (R-R_d) of 8-30% in which R_d is the whole light diffusion reflectance. When installed in a display device, the semitransparent reflector ensures efficient light transmission and reflection, and attains a high transmittance and a high reflectance of the display device, therefore significantly improving the letter visibility of the device.